

Programme
National Investment Seminar
Theme : Re-energising Domestic Investment

Date : 13th June 2024, Thursday
Time : 0900hrs – 1600hrs
Venue : Mandarin Oriental Hotel

PROGRAMME
13th June 2024, Thursday

0800-0900 : **Registration and Breakfast**
hrs Venue: Foyer Main Ballroom, Level 1

0930 -1600 : **National Investment Seminar**
hrs **Venue:** Sapphire Room, Level 1
Agenda

0930 hrs : National Anthem

0935 hrs : Doa Recital

0940 hrs : Welcoming Speech by **Mr. Jacob Lee, Vice President, Federation of Malaysian Manufacturers (FMM)**

0950 hrs : Keynote Address by **YBhg Tan Sri Dato' Sri Dr. Sulaiman Mahbob, Chairman, Malaysian Investment Development Authority (MIDA)**

1000 hrs : Token of appreciation

1015 hrs : Group photo session

1020-1045 : Presentation by **Dr. Anthony Dass, Executive Director, MIER**
hrs **Title : World Economy: Challenges and Opportunities**
Venue: Sapphire Room, Level 1

1045-1100 : **Coffee Break,**
hrs Venue : Foyer Main Ballroom, Level 1

1100-1300 : **SESSION II: Breakout (1)**
hrs **Industry Linkage Programme**
Venue : Sapphire Room, Level 1

Agenda

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- 1100 hrs** : Presentation by **Mr Florian Herrmann**
Chief Financial Officer
Infineon Technologies Malaysia
- 1130 hrs** : Presentation by **Mr. Yong Kum Cheng**
Chief Production Officer
Ajinomoto (Malaysia) Berhad
- 1200 hrs** Presentation by **Mr. Rukevwe Okpakovwodo**
Procurement Business Partner Manager Foods,
PBMS & Local Sourcing, **Nestle Malaysia**
- 1230 hrs** Session end

1100-1300
hrs

SESSION II: Breakout (2)

East Coast Rail Link (ECRL): "ECRL@Selangor – Economic Benefits & Opportunities"

Venue : Topaz Room, Level 2

(A) Presentation Session

- (i) **Mr. Mohd Zaidi Bin Sharif, Head of Strategy**
Malaysia Rail Link (MRL): Stations & Alignment @Selangor.
- (ii) **Ms. Lynn Yusof, Assistant General Manager**
UMW High Value Manufacturing Park (HVM): EAP Showcase
"Serendah" @ECRL Stesen.
- (iii) **Mr. Azrul Shah Mohamad, Chief Executive Officer**
Tourism Selangor (TS): ECRL Escapades@Selangor.
- (iv) **Ms. Nurul Ashikin Md Nasir, Assistant Manager**
Perbadanan Kemajuan Negeri Selangor (PKNS): EAP Showcase
GRIP@Selangor

Contents include:

- Overview of ECRL Project focusing on 5 Selangor stations including economic benefits and opportunities (MRL).
- EAP Showcase on Kapar mixed development (SDP).
- Top tourism products at 5 Selangor ECRL Stations (TS).

(B) Panelist Session

Moderator:

Mr. Will J S Fung

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Former Chairman Malaysia-China Chamber of Commerce (MAYCHAM),
China

Panelist:

- (i) **Datuk Seri Darwis Abdul Razak**
Chief Executive CEO, MRL
- (ii) **Dato' Sri Zainal Abidin bin Ahmad**
President & Chief Executive Officer, PERODUA
- (iii) **Ms. Chiok Sook Yin**
Head, Strategic Alliance and Product, UOB Bank Malaysia.

1100-1300 : **SESSION II: Breakout (3)**
hrs **Funding and Financial Assistance**

Venue : Crystal Room, Level 2

Agenda

1100 hrs : Presentation by **Mr. Imran Yassin, Head Research Department, MIDF**
Title : MIDF Research on Malaysian Financial Landscape / Business Financing Options

1130 – 1300 hrs : Panel Discussion

Moderator :
Ms. Navina Balasingam
General Manager
Securites Commision (SC)

Panelist :

1. **Mr. Fadzlan Abu Bakar**
Head Marketing & Business Advisory
MIDF
2. **Mr. Hasrul Nizan Mohd Arpa**
Head, Enterprise Banking Commercial Banking
MBSB BANK
3. **Mr. Param**
MAVCAP
4. **Mr. Jeremy Sammy**
Partner
Navis Capital
5. **Mdm. Norshiha Mohamad**
Deputy General Manager
SJPP

1300-1400 : **1300 hrs** : Group photo session
hrs **Luncheon hosted by MIDA & FMM**
Venue : Emerald Room, Level 1

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1400-1635 : **SESSION III : Companies Pitching Session**

hrs Venue : Sapphire Room, Level 1

1400 hrs Remarks by **Moderator** (5 mins)
Mr. Yap Keng Teck, Bizsphere
(To update pitching timing - 7 minutes pitch, 3 minutes Q&A + 5 minutes transition)

Pitching session starts

1405 hrs : Presentation and Q&A by **Sena Diecasting Industries Sdn. Bhd**
1415 hrs : Presentation and Q&A by **Advance Pact Sdn Bhd**
1430 hrs : Presentation and Q&A by **Moovby**
1445 hrs : Presentation and Q&A by **Reneuco Eng Sdn Bhd**
1500 hrs : Presentation and Q&A by **KRU Corp Sdn Bhd**
1515 hrs : Presentation and Q&A by **PGF Insulation Sdn. Bhd.**
1530 hrs : Presentation and Q&A by **Limpahan Engineering Sdn. Bhd.**
1545 hrs : Presentation and Q&A by **KL Wellness City Sdn Bhd**
1600 hrs : Presentation and Q&A by **Moverobotics**
1615 hrs : Presentation and Q&A by **Pen Aviation Sdn Bhd**
1630 hrs : Presentation and Q&A by **DSR Fruits Sdn Bhd**
1645 hrs : Wrap up session by Moderator (5 minutes)
1650 hrs : Program Ends

1400-1600 : **SESSION IV : Business Matching**

hrs Venue : Crystal Room, Level 2

Anchor companies:

1. Infineon Technologies (Malaysia) Sdn. Bhd.
2. Sensata Technologies Malaysia Sdn. Bhd.
3. Nexperia Malaysia Sdn. Bhd.
4. ON Semiconductor Malaysia Sdn. Bhd.
5. Duopharma Biotech Berhad
6. Abbott St. Jude Medical Operations Sdn. Bhd.
7. Kilang Makanan Mamee Sdn. Bhd.
8. Ajinomoto (Malaysia) Berhad
9. Haco Asia Pacific Sdn. Bhd.
10. Fraser & Neave (F&N) Holdings Berhad

1600 hrs : Event Ends